



**ON THE OCCASION OF THE SECOND ANNUAL UNITED NATIONS
SUSTAINABLE ENERGY FOR ALL FORUM**

ENERGIA and the Global Alliance for Clean Cookstoves,

invite you to a panel discussion on

**DEVELOPING AND INVESTING IN GENDER-INFORMED
BUSINESS MODELS FOR SCALING UP ENERGY ACCESS**

FEATURING REMARKS FROM

**Sheila Oparaocha, ENERGIA
Corinne Hart, Global Alliance for Clean Cookstoves
Reema Nanavaty, Self-Employed Women's Association
Jessica Alderman, Envirofit
Najada Kumbuli, Calvert Foundation**

**Monday, May 18, 2015
2:50 pm – 4:05 pm**

**Sheraton Times Square Hotel
811 7th Avenue 53rd Street
New York City**

**You must register for the Sustainable Energy For All Forum to attend this event:
<http://www.se4all.org/se4all-forum>**

Access to energy at all levels, from household to productive use to institutions, is recognized as an essential input to development and is critical for health, gender equality, and overall wellbeing. At the same time, since women are engaged in large numbers in micro- and small enterprises, they benefit tremendously from modern, more efficient energy sources. Gender-informed approaches are known to reach consumers better, support women in the value chain, and enhance the overall adoption and effectiveness of energy solutions.

The role of women goes beyond being users of energy services to women as change agents in energy access: in selling, maintaining, and financing energy products and services. When women are empowered, the benefits have been shown to have multiplier effects in terms of increased incomes and opportunities for families, communities and economies.

Please join us for this session, which will demonstrate how gender can be mainstreamed into energy business models to increase effectiveness and impact, as well as the merits of these models as investment opportunities.