



UNIVERSIDAD PERUANA
CAYETANO HEREDIA
FACULTAD DE SALUD PÚBLICA Y ADMINISTRACIÓN

Draft Agenda

Beyond Distribution: Ensuring and Evaluating the Adoption of Clean Cooking and Its Benefits

May 4 - 5, 2015

The [Global Alliance for Clean Cookstoves](#) (Alliance), the [Universidad Peruana Cayetano Heredia](#), the [USAID Translating Research into Action \(TRAction\) Project](#), and the [Swiss Tropical and Public Health Institute](#) are organizing a two-day workshop focusing on clean cooking and adoption, in Lima, Peru on May 4th and 5th, 2015.

Sustained adoption of clean and efficient cooking is essential for developing countries to achieve health, gender, livelihood, environmental and climate benefits. Numerous socio-economic, behavioral, and environmental factors influence a family's decision to adopt new cooking technologies. While a wide range of benefits may be achieved through the adoption of clean cooking technologies, experience has shown that increased access to improved technologies or cleaner fuels alone does not guarantee sustained, intensive use. The purpose of the workshop is to convene key stakeholders, including both experts and implementers, interested in the issue of 'adoption' to 1) discuss results from recently adoption studies, with special focus on a recently completed study conducted in Peru 3) highlight recently published evidence on the role of behavior change communication in promoting cleaner, more efficient cooking, and 4) more precisely define 'adoption', including the development of a framework to better characterize 'adoption' of cleaner, more efficient cooking and resulting benefits to health, environment, climate, gender, and livelihoods. Expected outcomes of this workshop include the development of a uniform and widely accepted definition of 'adoption', as well as a detailed indicators and appropriate measures for evaluating the wide range of benefits associated with adoption of clean cooking solutions.

The workshop will include sessions highlighting the link between gender and adoption, the soon-to be published special issue of Journal of Health Communication focused on behavior change communication and clean cooking, and breakout sessions focused on 1) receiving local stakeholder feedback on the Peru study, and 2) approaches to clearly defining and measuring indicators of adoption (with a focus on technologies being scaled up in Latin America).

Day 1 Draft Agenda

9:00 – 9:30 **Morning Coffee**

9:30 – 10:00 **Welcome and Workshop Inauguration** *Universidad Peruana Cayetano /Alliance / USAID*

10:00 – 10:30 **Overview and Objectives**

10:30 – 12:00 **Summary of Peru Adoption Study (Panel)**

The Swiss Tropical and Public Health Institute and the Universidad Peruana Cayetano Heredia will present their results from their adoption study which sought to identify the key attributes that influence the acceptability and adoption of clean and safe cooking devices, using a socio-ecological framework, in rural Andean populations of Peru.

12:00 – 13:00 **Lunch**

13:00 – 14:30 **Behavior Change Communication for Cleaner Cooking (Panel)**

The USAID|Translating Research into Action Project (TRACTION) will be hosting a panel discussion on the role of behavior change in the clean cooking sector. The panel, including several editors and authors involved in the supplement, will discuss how behavior change is defined in the field, key lessons that could be applied from other sectors, and suggestions for integrating behavior change into clean cooking efforts. Panelists will present findings from a recent supplement of the Journal of Health Communication on behavior change strategies to increase adoption of clean stoves and fuels, and highlight gaps and questions that remain.

14:30 – 15:00 **Updates**

Announcement of New USAID/Alliance-Funded Adoption Research Studies *Mehta/Petach*
Report from New NIH Implementation Science Network *Rosenthal*

15:00 – 15:30 **Coffee Break**

15:30 – 17:00 **Summary of Gender and Adoption Studies (Panel)**

The Alliance commissioned research to fill key gaps in the existing evidence on the impact that clean cooking solutions have on women users and their families, as well as data that provides a better understanding of the impact women entrepreneurs working in the cookstove and fuel value chain have on adoption rates. Panelists will discuss the results of research conducted in Kenya, South Asia, and the Andean region showing impacts on adoption, sales, income generation, education, time use, and drudgery.

17:00 – 17:30 **Closing Remarks and Open Discussion Moderation**

17:30 – 19:00 **Reception**

Day 2

9:00 – 10:00 PAHO IAQG Session

The new Indoor Air Quality Guidelines for household combustion will be presented at this session. The guidelines are designed to provide countries and implementing partners with practical information on the performance and characteristics of household combustion technologies and fuels needed to prevent negative health effects currently attributable to this source of air pollution.

10:00 – 10:30

Coffee Break

Large Room

10:30 – 13:00

Adoption Indicators Working Group Framework and indicators

Adoption of clean cooking technologies is something that all cookstove programs strive to obtain. Yet, to date, no comprehensive framework to define or measure indicators of adoption has been widely accepted. As such, programs often equate sales with adoption.

This session will focus on defining adoption and developing a framework that demonstrates that potential health benefits that can be achieved through adoption of clean cooking solutions. Results from this session will be published in a peer-reviewed journal article.

13:00 – 14:00

Lunch Break

14:00 – 16:00

Techniques and Tools for Measuring Stove Use

This session will focus on the various tools available for measuring stove use including discussion on Stove Use Monitors (SUMs) and other available technology currently being used in the field.

Small Room

10:30 – 13:00

Stakeholder Workshop:

The objective of the stakeholder workshop is to feed back the results of the Peru adoption study to local NGOs, municipality program managers, and local stove builders from the regions of Cajamarca, La Libertad and Cusco.

13:00 – 14:00

Lunch Break