



The Alliance BCC Program: Bangladesh Campaign

Radio Spot Script (English)

Duration: 60 Seconds

A CNG-run auto-rickshaw is on the move. Seeing his elder brother Anwar walking on the street, Bablu asks the auto-rickshaw to stop.

BABLU: Hey, Stop, stop, stop. (It stops) Brother, where're you going on foot?

ANWAR: I'm not going, I'm coming.

BABLU: Hey, Stop, stop, stop. (It stops) Brother, where're you going on foot?

ANWAR: I'm not going, I'm coming.

BABLU: What's in your hand?

ANWAR: Cookstove.

BABLU: Cookstove?

ANWAR: Yes.

BABLU: What are you saying? Being a modern brother of a modern man like me, you're bringing a cookstove? It's a womaly affair. You couldn't be modern even after living abroad!

ANWAR: hmm...hmm...well, can one be modern just by commuting on a CNG-run auto-rickshaw and wearing sunglasses? ...Listen, one has to be thoughtful to be modern.

BABLU: ha ha ha...Brother, what did you say? What's there to think about to buy a cookstove?

ANWAR: Did you ever enter our kitchen to see its condition? Did you ever see in what conditions in the kitchen our mother, your wife, and my wife cook for us?

BABLU: ha ha ha... you talk funny. I'm a modern man, why will I go to the kitchen?

ANWAR: There is need to visit the kitchen. Know that women of the family succumb to respiratory problems more only because of smoke from a cookstove? Only claiming to be modern doesn't make one modern. Look, the name of this cookstove is also modern cookstove.

BABLU: Modern cookstove?

VOICEOVER: A Modern Cookstoves needs less fuel cost, emit less smoke, produces less soot, and it is easily portable. There are two types of Modern Cookstoves: wood-based Modern Cookstoves and pellet-based Modern Cookstoves. These are easily portable and available in the markets.

BABLU: This cookstove also looks beautiful, brother.

ANWAR: It lasts long too. Besides, each cookstove has a 3-year warranty.

BABLU: There's nothing more to say. Let's take the cookstove to our home. (They take the road to their home laughing.)

VOICEOVER: To know more, visit [facebook.com/modernchula](https://www.facebook.com/modernchula) or call the hotline 01733701666.
Times have changed, change your stove.