



The Alliance BCC Program: Ghana Campaign
Radio Spot Script (English)

SFX: *EXCESSIVE COUGHING*

MV: *(At top of his voice)* Sisi...Siiisiii where are you I've got something for you...

FV: Wow, ei, you bought me an Improved Cookstove? Oh my love you're a lifesaver. Look I have it on my shopping list for this weekend...ooh now I have a handy helper.... Love; with this Improved Cookstove there will be less smoke and our kids will stop coughing.

MV: Not only that dear, we will be saving them from pneumonia and all that, while we save money and precious time to do other things.

FV: Hmm...And at long last, my kitchen will look good again, with no ashes all over the place...Let me start preparing the meals with my improved cookstove before the kids arrive. *(Both of them laugh)*

VO: Get your own Improved Cookstove today; the handy helper in your kitchen, available in all leading markets. Improved cookstoves. Cleaner, healthier, easier cooking, every day.