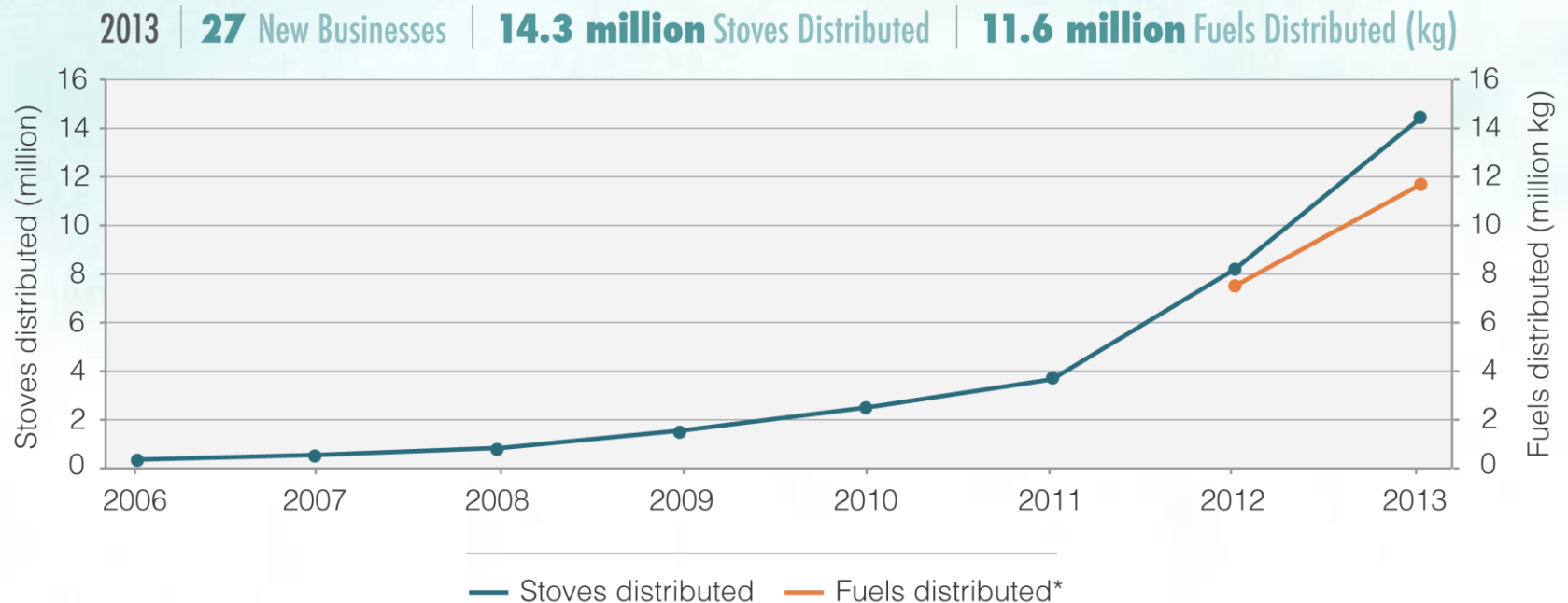


Beyond Distribution: Ensuring and Evaluating the Adoption of Clean Cooking and Its Benefits

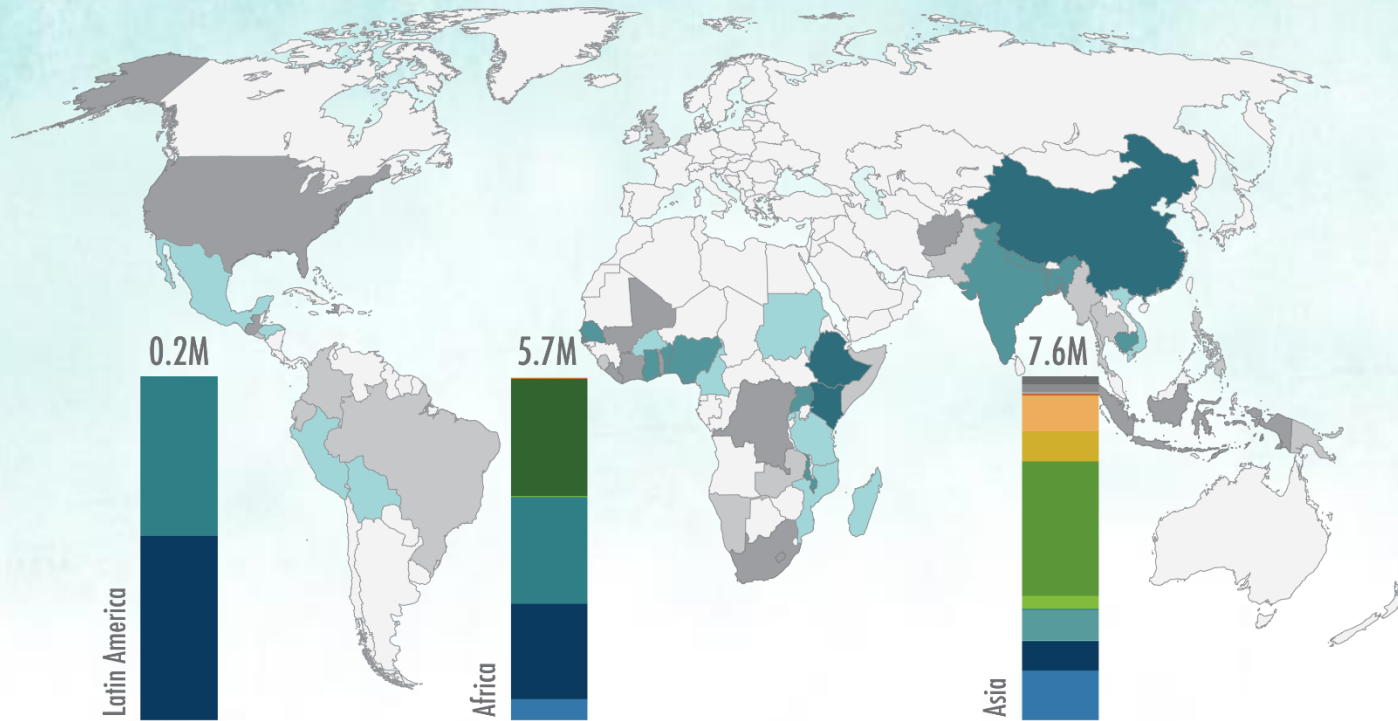


**Sumi Mehta, Director of Research and Evaluation,
Global Alliance for Clean Cookstoves**

Phase 1 Results Show Great Progress on Distribution!



2013 Progress on Distribution of Clean Cookstoves and Fuels



Map key: Stoves distributed in country: ● 1+ ● 1,000+ ● 10,000+ ● 100,000+ ● 500,000+

Chart key: Stove fuel type

Unspecified Biomass: ● Biomass (Non-specific) ● Multiple Biomass

Unprocessed Biomass: ● Crop Residues ● Dung ● Wood

Processed Biomass: ● Alcohol/Ethanol ● Biogas ● Briquettes/Pellets ● Charcoal

● Coal/Biomass

Fossil Fuel:

● Coal

● Liquid Petroleum Gas

● Methane/Natural Gas

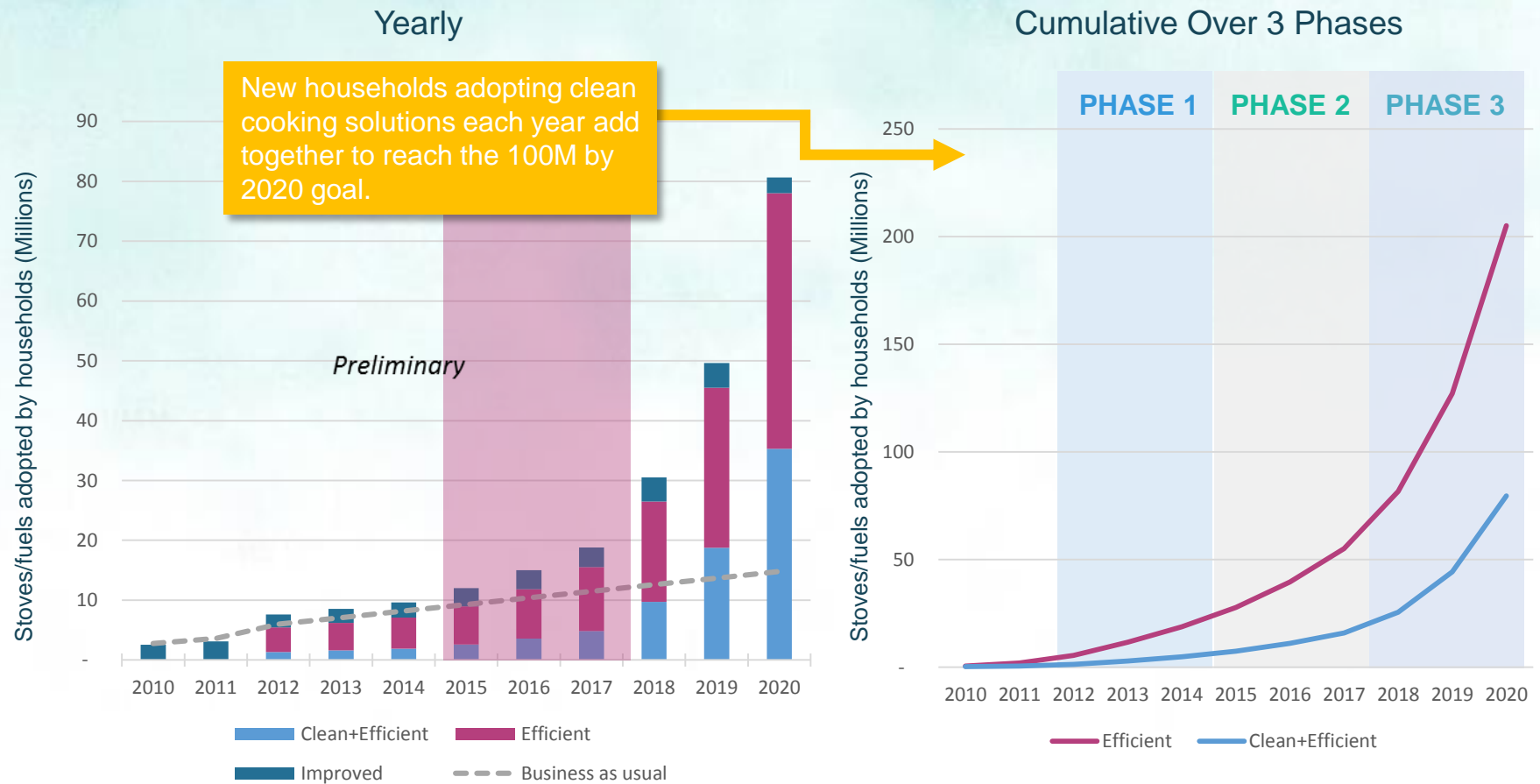
Other:

● Electricity

● Solar

● Other

Challenge: Moving Beyond Distribution to Adoption



DISTRIBUTION

Quantity and
Performance of
Stoves and Fuels



ADOPTION

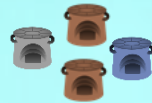
Households
Adopting Clean
Cooking Solutions



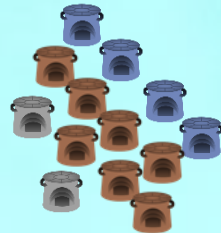
IMPACTS

Enhanced
Well-being

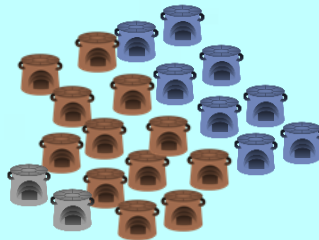
Phase 1



Phase 2



Phase 3



Health



Environment /
Climate



Livelihoods

*Projected growth rates in distribution and adoption based on results reporting and experiences from similar sectors (LPG, appliances)

Workshop Objectives

Day 1: Sharing Progress on Drivers and Determinants of Adoption in Clean Cooking Sector

- Results from recently completed adoption studies
- Highlight Journal of Health Communication: the role of behavior change communication:
- Updates on new projects and initiatives
- Ensuring health benefits of scaling up clean cooking: WHO Indoor Air Quality Guidelines

Day 2: Working Sessions

- 1) What do we mean by 'adoption'?
- 2) Towards the development of a framework to better characterize 'adoption'
 - Strategies to promote adoption
 - Indicators
 - Measures
 - Tools
- 3) Appropriate and pragmatic approaches to evaluating associated benefits

Workshop Participants

- 95 clean cooking stakeholders from implementing agencies, carbon project developers, several government ministries, NGOs, international organizations, evaluators, research / academia
- Countries represented: Peru, Bolivia, Guatemala, India, Mexico, Switzerland, United States, United Kingdom

Thanks to Workshop Organizers!

